



**MARITIME  
INDUSTRY  
AUSTRALIA  
LIMITED**

**Maritime Industry  
Australia Ltd**



# **5th Maritime Decarbonisation Summit**

**24-25 June 2025**

**Sponsorship Prospectus**



# Thank you for your interest

## You're invited

On behalf of Maritime Industry Australia Ltd (MIAL), I am extremely proud to invite you to join with us in producing a vital event for our industry.

When I first had the idea to run an event exclusively focused on maritime decarbonisation, it was because there was so much happening in this space it was almost impossible to keep up.

My reasoning was simple: if I was finding it a challenge to be across the rapid changes and developments then perhaps others were in the same boat. From the very first summit this proved to be the case and in just three short years, MIAL has been able to foster tremendous interest and support from those keen to engage in the conversations on how to reduce maritime emissions.

As we prepare for our 5th and biggest summit yet, these conversations have never been so important. The policy, regulatory, and political landscape is evolving apace, and this event will confront the new reality head on.

Thank you for supporting what promises to be a bold and vital summit that once again brings our industry together with energy producers and government to exchange ideas and prepare for the future.

**Angela Gillham - MIAL Chief Executive Officer**

## About MIAL

Maritime Industry Australia Ltd (MIAL) is the national maritime peak body. We ensure our industry is heard.

A prosperous Australia with strong, sovereign maritime capability - this is the vision that drives our work, our engagement, and how we invest our energy and resources. As an island-continent, with a rich maritime history, it is a simple matter of fact that maritime success is Australia's success.

This summit will bring together key players from industry and government to hear, learn, and share expertise and innovation. It is also a unique opportunity to understand the potential impacts of changing geopolitical scenarios around the world along with the policy and regulatory developments that will soon be delivered.





# Be part of the conversation

## Why sponsor

**Showcase your brand** at one of the industry's most respected events and demonstrate your commitment to fostering a sustainable future for Australian maritime.

**Align with purpose** to deliver enhanced maritime capability through collaborative incentivisation and strategic innovation.

**Engage your audience** at the summit designed to facilitate meaningful connection with colleagues and peers from industry and government.

Each sponsor will receive acknowledgement in the official event program and within the event app. Your brand will also be promoted on social media and marketing collateral as an event sponsor, as well as on digital signage at the event.

Please browse the available sponsorship packages or the 'Sponsorships at a glance page' for more details of inclusions.

## Who will attend

Since our first maritime decarbonisation summit in 2022, the popularity of the event continues to soar.

At the 4th maritime decarbonisation summit held last year, 200 delegates descended on Brisbane for the event.

This year's summit will build on the promise of providing the latest strategic, technical and policy insights through a series of panel discussions featuring renowned experts.

There will be plenty of time available for networking with colleagues and peers, and for making new connections.

The summit will be well-attended by:

- maritime business leaders
- maritime executives
- energy producers
- service providers
- policy makers

## Get in touch

If you would like to discuss sponsorship opportunities or any aspect of the 5th Maritime Decarbonisation Summit 2025, please reach out to one of the team.



**Clare Grandison**  
Senior Policy Advisor

Contact Clare with any queries about the summit program.

[clare.grandison@mial.com.au](mailto:clare.grandison@mial.com.au)



**Gemma Gooding**  
Executive Support Officer

Contact Gemma with queries relating to registration.

[gemma.gooding@mial.com.au](mailto:gemma.gooding@mial.com.au)



**Craig Scutt**  
Communications Manager



Contact Craig with queries about sponsorship or marketing.

[craig.scutt@mial.com.au](mailto:craig.scutt@mial.com.au)

**Phone: +61 474 477 411**



# Sponsorships at a glance

	Major sponsor \$20K incl GST	Gold sponsor \$10K incl GST	Silver sponsor \$5K incl GST	Lanyard sponsor \$15K incl GST	Reception sponsor \$15K incl GST	Notebook sponsor \$10K incl GST	Coffee cart sponsor \$10K incl GST	Session sponsor \$10K incl GST
Opportunity to address delegates								
Logo on marketing collateral								
Banner at summit or reception								
Social media post (LinkedIn)								
Inclusion in event app								
Verbal recognition in plenary sessions								
Complimentary registrations	3	2	1	2	2	1	1	1
Access to event photography								



# Sponsorship packages

## Major sponsor

One available  
\$20,000 incl GST

**Position your brand at the heart of the event.**

Inclusions:

- Address conference delegates at the summit opening
- Branding across event marketing collateral
- Welcome on LinkedIn & owned channels
- Pullup banners & logo on display at event
- 3 complimentary passes, incl. reception
- Receive 10% discount on further tickets

## Gold sponsor

Three available  
\$10,000 incl GST

**Be recognised for your golden contribution.**

Inclusions:

- Branding across event marketing collateral
- Welcome on LinkedIn & owned channels
- Pullup banners & logo on display at event
- 2 complimentary passes, incl. reception
- 10% discount on additional tickets

## Silver sponsor

Five available  
\$5,000 incl GST

**Secure a memorable presence.**

Inclusions:

- Branding across event marketing collateral
- Welcome on LinkedIn & owned channels
- Pullup banners & logo on display at event
- 1 complimentary pass, incl. reception
- 10% discount on additional tickets



# Sponsorship packages

## Lanyard sponsor

One available  
\$15,000 incl GST

**Get your brand in every photo.**

Inclusions:

- Branding on lanyards (supplied by sponsor)
- Branding across event marketing collateral
- Welcome on LinkedIn & owned channels
- 2 complimentary passes, incl. reception
- 10% discount on additional tickets

## Reception sponsor

One available  
\$15,000 incl GST

**Start the summit with a social celebration.**

Inclusions:

- Address delegates at the reception
- Branding across event marketing collateral
- Welcome on LinkedIn & owned channels
- Pullup banners & logo on display at the reception
- 2 complimentary passes, incl. reception
- 10% discount on additional tickets

## Notebook sponsor

One available  
\$10,000 incl GST

**Put your branding on a gift that will endure.**

Inclusions:

- Branding on official conference notebook
- Branding across event marketing collateral
- Welcome on LinkedIn & owned channels
- 1 complimentary pass, incl. reception
- 10% discount on additional tickets



# Sponsorship packages

## Coffee cart sponsor

One available  
\$10,000 incl GST

**Guarantee goodwill from every delegate.**

Inclusions:

- Branding on the event coffee cart
- Branding across event marketing collateral
- Welcome on LinkedIn & owned channels
- 1 complimentary pass, incl. reception
- 10% discount on additional tickets

## Session sponsor

Five available  
\$10,000 incl GST

**Be recognised as a key player in the debate.**

Inclusions:

- Recognition as the plenary session sponsor
- Branding across event marketing collateral
- Welcome on LinkedIn & owned channels
- 1 complimentary pass, incl. reception
- 10% discount on additional tickets

## Bespoke opportunities

Available  
\$tbc

**After something a little different?**

If you would like to sponsor the summit but prefer a package that is not included in our current offering, please contact the team to discuss bespoke opportunities.

In the first instance, please reach out to:

**Craig Scutt**  
Communications Manager

craig.scutt@mial.com.au  
+61 474 477 411



# Sponsorship booking form

Please email your completed form to **admin@mial.com.au**  
- after which an invoice will be issued.

Please complete this form to confirm your sponsorship.  
By signing this agreement, you agree to the Sponsorship Terms & Conditions described below.

Company name

Company ABN

Company address

Email address for invoice

Name of primary contact

Email address

Telephone number

Name of marketing contact (if different from above)

Email address

Telephone number

Please select your sponsorship package

☐

Major sponsor

☐

Gold sponsor

☐

Silver sponsor

☐

Lanyard sponsor

☐

Reception sponsor

☐

Notebook sponsor

☐

Coffee cart sponsor

☐

Session sponsor

Authorised by

Signature

Date

A member of the MIAL team will reach out to the relevant contacts to advise on the delivery of the benefits included in your sponsorship package.



# Sponsorship terms & conditions

By agreeing to sponsor an event run by, or on behalf of, MIAL, the Sponsor agrees to these Sponsorship Terms & Conditions. Should sponsors have any questions about these terms or conditions or require additional clarification they should contact MIAL at [admin@mial.com.au](mailto:admin@mial.com.au).

## 1. Definitions

In these 'Terms and Conditions' the following terms shall be interpreted as follows:

“Contract” means the agreement formed by the submission of the Sponsorship Agreement by the Sponsor to the Organiser (including via email) in response to the marketing/promotion/ adverting/sponsorship package offered by the Organiser. Subject to any express written terms, the submission of the application by the sponsor followed by the notification by the Organiser of acceptance of the application gives rise to the payment of the Invoice in full and a binding contract arises. Such a contract includes these sponsorship terms and conditions.

“Event” shall mean any event run by MIAL or its agents or delegate.

“Organiser” shall mean MIAL, its employees, agents, delegates or directors or any person or business delegated by MIAL to represent them.

“Sponsor” means any individual, partnership, entity or organisation with whom the Organiser has agreed a stand, exhibit, advertising and/or sponsorship package, and shall include their employees, contractors, suppliers and agents.

‘Venue’ shall mean any exhibition hall, conference facility, hotel or other such building and anywhere within the immediate vicinity of such location under the control of the Organisers for the purposes and duration of the Event.

## 2. Venue

The Organisers retain the right to change the Venue without prior notification including if they deem it to be in the interests of the Event, or for reasons beyond their control.

## 3. Duration

The time and duration of the Event shall be at the discretion of the Organisers. The Organisers shall notify the sponsor no later than 48 hours prior to the Event of any change to the duration of the Event that would materially effect the sponsorship package, provided that such change is within the reasonable control of the Organisers.

## 4. Exhibition Space and Price\*

The Organisers reserve the right to change the location of stands (should the sponsorship package include the specific placement of stands) at any stage if in their opinion this becomes necessary in the best interest of the Event including but not limited to safety reasons, or for reasons outside their control. The Sponsor is responsible for providing extra furniture and any other requirements, not included in the package agreed with the Organiser.

## 6. Payment

Payment in full (including GST when applicable) must be made within 7 days of receipt of the Organiser's invoice.

## 7. Cancellation of Stand Space / Sponsorship

If Sponsor cancels stand space or sponsorship after an application has been accepted by the Organisers, they must immediately inform the Organisers in writing. Payment of the sponsorship amount is non-refundable as once accepted it is committed to the costs of staging the event. No refunds will be offered.



# Sponsorship terms & conditions (continued)

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## 8. Bankruptcy or Liquidation

In the event of an Sponsor becoming insolvent, or entering into liquidation (other than voluntary liquidation for the purposes of amalgamation or reconstruction) or if an administrator, or receiver is appointed in respect of the whole or any part of its assets, or if it makes an assignment for the benefit of, or composition with its creditors generally or being an individual is the subject of a bankruptcy petition or bankruptcy order this Contract with the Sponsor shall terminate. No refund will be payable for funds already received and the Organiser reserves the rights to offer the sponsorship package or allotment of stand space to any other potential sponsor.

## 9. Insurance and Liability

The Sponsor agrees and acknowledges that it is responsible for safeguarding its possessions, materials and property during an Event. The Sponsor shall be responsible and liable for any loss (including consequential losses), damage or claims arising out of injury to members of the public or damage to any persons' property, materials or possessions by reason of the works, acts or omissions of the Sponsor, its employees, servants or agents and for any loss or damage (including without limitation consequential losses) caused to

the Venue, any shell stands and/or fittings supplied within the cost of participation and to any third parties howsoever arising as a result of the acts or omissions (or failure to act) of the Sponsor it/his/her/their employees, sub-contractors or agents.

The Organisers expressly decline any responsibility for the safety of possessions, materials or property of the Sponsor or their employees, contractors, suppliers and agents or any other person, for loss, damage, destruction by theft, fire or any other cause to the maximum extent permitted by law.

This is whether by reason of any defect at the Venue caused by fire, storm, lightning, explosion, national emergency, war, labour disputes, civil disturbance, accident, force majeure or for any other cause not within the control of the Organisers. The Organisers expressly do not take responsibility for any consequence of cancellation, postponement or abandonment of the Event and all Sponsors are advised to adequately insure against all their liabilities. The Sponsor agrees and undertakes to secure insurance to cover all other liabilities and risks including personal, public and product liability claims.

Notwithstanding the provision of this clause the Organisers liability to the Sponsor shall be limited to the sponsorship amount paid to the Organiser by the Sponsor.

## 10. Risk Assessment

The Organisers reserve the right to require a Sponsor to complete and submit an accurate risk assessment form where necessary and/or where demanded by the Venue owners or other recognised authorities. Failure to comply with this provision is a repudiatory breach of the Contract which may result in the cancellation of this Contract without any entitlement to a refund of fees paid.

## 11. Postponement or Abandonment

The Organisers expressly exclude any liability in respect of any actions, claims, losses (including without limitation consequential losses), damages, costs or expenses whatsoever which may be brought, suffered or incurred by the Sponsor or its employees, sub-contractors or agents as a result of the prevention, postpone or cancellation of the Event or the Venue becoming wholly or partially unavailable for the running of the Event, save as expressly agreed in writing between the Organiser and the Sponsor and if the Organiser cancels the Event in its entirety.



# Sponsorship terms & conditions (continued)

By agreeing to sponsor an event run by, or on behalf of, MIAL, the Sponsor agrees to these Sponsorship Terms & Conditions. Should sponsors have any questions about these terms or conditions or require additional clarification they should contact MIAL at [admin@mial.com.au](mailto:admin@mial.com.au).

The Organisers shall be under no liability to the Sponsor in respect of any actions, claims, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result of the happening of any such events as described in this paragraph. If, at the sole discretion of the Organisers, rearrangement or postponement of the Event or by substitution of another hall or building or by any other reasonable manner including through electronic and virtual platforms the Event can be carried out, this Contract shall be binding upon the parties, except as to size and position of stands, as to which any modifications, substitutions or rearrangement they consider necessary shall be determined by the Organisers.

## 12. Conversion of Event from physical to virtual delivery

The Sponsor agrees that if due to the requirements of a relevant government authority the Event may no longer take place at the Venue originally scheduled, or due to such restrictions being in place that the event is in the sole, discretionary opinion of the Organiser no longer viable or would be better served being delivered via a digital platform, the Contract remains in place and the Organisers will ensure as far as reasonably practicable that the Sponsor is given

equivalent exposure via digital delivery. Such equivalence will be at the reasonable discretion of the Organiser in consultation with the Sponsor.

## 13. Occupation of Stand Space\*

The Sponsor shall be advised no later than 2 days before the day on which the event commences the times at which Sponsors may enter the venue for the purposes of displaying any marketing or promotional material in accordance with the sponsorship package. Sponsors shall be removal of any and all stands, promotional or marketing material (howsoever described) from the venue in accordance with the Organisers instructions. Failure to remove such material will result in the sponsor being invoiced the reasonable costs of removing and disposing of such material.

## 14. Display Installation\*

No Sponsor will be permitted to install exhibits or displays in such a manner as, in the sole opinion of the Organisers, obstructs the light or impedes the view along open spaces or thoroughfares. Thoroughfares must be kept clear and free for passage and must not be littered or obstructed in any way. All electrical installations must be carried out by a contractor appointed by the Organisers or their agents.

No stand fitting, display or exhibit may exceed the dimensions as specified in the sponsorship package. A Sponsor may not, unless by express permission of the Organisers, display directly or indirectly, advertise or give credits to any products or services other than their own or their named principal's.

## 15. Damage to Venue\*

No nails, screws, bolts or other fixtures may be driven into any part of the Venue, including floors. Nor may any part of the Venue be damaged or disfigured in any way. Should any such damage or disfigurement occur, the Sponsor responsible shall be directly liable for any reparation charges incurred by the Venue owners.

## 16. Exhibition Subject\*

The Organisers reserve the right to cancel exhibition space and sponsorship for any Sponsor found to be exhibiting products or services that are in direct competition with or otherwise denigrate MIAL members with immediate effect. No refunds will be payable for cancellation under this clause.



# Sponsorship terms & conditions (continued)

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## 17. Advertising Matter

Sponsors must not canvas or distribute advertising or promotional matter in any part of the Venue, except in the immediate vicinity of their own stands or as otherwise expressly approved by the Organisers. Furthermore an Exhibitor or Sponsor must undertake to withdraw any advertising matter at the Event to which the Organisers may reasonably object on the grounds of legality, decency or honesty, MIAL members or my otherwise interfere with the enjoyment of others.

## 18. Electrical Installation\*

Any non-standard electrical installations must be approved in advance by the Organiser. All electrical installations must be carried out by a contractor appointed by the Organisers or the Venue and any additional costs incurred will be for the account of the Sponsor unless expressly contemplated in the sponsorship package.

## 19. Stand Cleaning\*

The Sponsor is responsible for ensuring that its stand is maintained in a clean and orderly state including the removal of all rubbish and packaging from the area prior to the commencement of the Event.

## 20. Dangerous Materials and Exhibits\*

The Sponsor must conform to the regulations and conditions concerning explosive and dangerous materials, combustible or otherwise, as laid down by the local authorities and other statutory bodies. Any materials/exhibits not approved by the authorities or the Organisers must be removed from the Venue.

## 21. Fire Precautions

All inflammable materials shall effectively comply with any statutory or local regulations or requirements to which the Event may be subject. No packing material or empty cartons must stored on stands. Fire points must be kept clear at all times. The Sponsor must comply with any reasonable instructions given by the local authorities, the fire officer and/or the Organisers.

## 22. Security

Security may be provided at the absolute discretion of the Organisers but they cannot accept liability for any loss or damage that may occur. Where provided by the Organiser, identification or conference badges/lanyards must be worn at all times by the Sponsor and its employees/agents or delegates in the Venue and for the duration of the Event.

## 23. Smoking

Smoking is not permitted in the Venue or any other area under the control of the Organisers.

## 24. General Conditions

The Organisers will be responsible at all times for the control of the Venue. The Sponsor is responsible for their materials, equipment and other possessions as well as for the supervision of their promotional activities and their employees, contractors, suppliers and agents.

## 25. Variations

These Terms and Conditions may only be varied by the written agreement of both parties, with such variation needing to be signed by a duly authorised signatory of each party.

## 26. Assessment

The Sponsor may not assign the benefit and/or the burden of this Contract or any rights under it without the prior written consent of the Organisers, such consent may be refused by the Organisers at their absolute and exclusive discretion. For the avoidance of doubt, should the Sponsor sub-contract any part of this Contract, such sub-contracting shall not in any way reduce or exclude the liability of the Sponsor under this Contract.



# Sponsorship terms & conditions (continued)

By agreeing to sponsor an event run by, or on behalf of, MIAL, the Sponsor agrees to these Sponsorship Terms & Conditions. Should sponsors have any questions about these terms or conditions or require additional clarification they should contact MIAL at [admin@mial.com.au](mailto:admin@mial.com.au).

## 27. Waiver

Failure or neglect by the Organisers to enforce at any time any of the provisions hereof shall not be construed nor shall it be deemed to be a waiver of their rights hereunder nor in any way affect the validity of the whole or any part of the Contract nor prejudice the Organisers' rights to take subsequent action.

## 28. Confidentiality

The Sponsor undertakes not to disclose to any third party, other than to its professional advisers or as required by law or as agreed by the Organisers, any confidential information relating to the business or affairs of the Organisers.

## 29. Enforceability

If any term or provision in these terms and conditions shall in whole or in part be held to any extent to be illegal or unenforceable under any enactment or rule of law that term or provision or part shall to that extent be deemed not to form part of this Agreement and the enforceability of the remainder of this Agreement shall not be affected.

## 30. Indemnity

The Sponsor hereby indemnifies the Organisers, their employees and agents against any loss, damages or expenses incurred or suffered by the Organisers (including consequential loss which shall include but not be limited to loss of profit, loss of anticipated savings and other economic loss) as a direct result of an act or omission on the part of the Sponsor in relation to the Contract.

## 31. Data Protection

Both the Sponsor and the Organisers shall ensure that any personal data as defined by Australian Data Protection legislations, is processed and stored in accordance with the legislations. In particular, the Sponsor and undertakes that any data provided by the Organisers or generated in connection with the Event will only be used for the specific purposes outlined and that it will obtain similar undertakings in regard to any such data passed to sub-contractors.

## 32. Third Parties

The parties agree that no third party shall be entitled to enforce any rights under the Contract. Nothing in the Contract shall be deemed to constitute a partnership between the parties.

## 33. Notices

Any notices to be served on either of the Sponsor, or the Organiser by the other shall be sent by pre paid recorded delivery post, facsimile or electronic mail to the address of the other, and shall be deemed to be received by the addressee within 72 hours of posting or 24 hours if sent by facsimile or on sending it by electronic mail to the correct facsimile number or electronic mail address provided that no message is received by the sender in the case of electronic mail that such message was not delivered.

## 34. Law

Each Contract concluded under these Terms and Conditions shall be governed by and construed in accordance with Victorian Law and the parties agree to submit to the exclusive jurisdiction of the Victorian Courts.

## 35. Event Safety and Responsibility policy

The Sponsor undertakes that its his or her employees, agents, contractors, partners or directors shall comply with the Organisers Event Safety and Responsibility Policy (howsoever described) and acknowledges that a failure to adhere to the requirements therein may cause loss or damage to the Organisers.



# Sponsorship terms & conditions (continued)

By agreeing to sponsor an event run by, or on behalf of, MIAL, the Sponsor agrees to these Sponsorship Terms & Conditions. Should sponsors have any questions about these terms or conditions or require additional clarification they should contact MIAL at [admin@mial.com.au](mailto:admin@mial.com.au).

The sponsor irrevocably agrees to fully indemnify the Organisers for such loss or damage as a consequence, either directly or indirectly, of such a failure to comply.

If an invoice is not paid within timeframe specified on the invoice then the sponsorship package may be resold or reoffered for sale by Organizer.

\* Clauses marked with \* apply only to exhibition style sponsorship packages where an event space as part of the Event is dedicated to stands and the promotion of services or products of the Sponsor.

Details of Sponsor benefits applicable for each sponsorship package are provided in the Sponsorship Prospectus.

## 36. Schedule of fees

By signing MIAL's Sponsorship Agreement, Sponsors are committing to pay the invoice for the Sponsorship Package selected by the Sponsor in accordance with the fee schedule below:

- (i) Major sponsor - \$20,000 incl GST
- (ii) Gold sponsor - \$10,000 incl GST
- (iii) Silver sponsor - \$5,000 incl GST
- (iv) Lanyard sponsor - \$15,000 incl GST
- (v) Reception sponsor - \$15,000 incl GST
- (vi) Notebook sponsor - \$10,000 incl GST
- (vii) Coffee cart sponsor - \$10,000 incl GST
- (viii) Session sponsor - \$10,000 incl GST





**Thank you for support**

**[mial.org.au](http://mial.org.au)**