



2026
BLUEPRINT FOR A
MARITIME NATION
CONFERENCE

Sponsorship & Exhibition

Prospectus



**MARITIME
INDUSTRY
AUSTRALIA
LIMITED**

2026
BLUEPRINT FOR A
MARITIME NATION
CONFERENCE

11-13 May 2026

**The Westin
Perth, WA**



The nation's foremost maritime conference returns to Western Australia

Connect with peers and develop the relationships that drive real action.

Blueprint for a Maritime Nation is presented by Maritime Industry Australia Ltd - the national peak body for Australia's maritime industry.

Our biennial event features an exciting program of plenary sessions, a pitch fest, exhibitor stands, and breaks timed perfectly for networking.

Sponsors and delegates will have ample scope for interaction to promote news, views, products and services - during the day, at the welcome reception, or throughout a spectacular gala dinner.

Discover more online at
mial.org.au/2026-Perth



Major Sponsorship Packages

Platinum partner

\$20,000 incl GST

Showcase your industry leadership and elevate your brand.

Benefits include:

- Opportunity to address conference delegates
- Logo in prime position on event collateral
- Welcome on LinkedIn and MIAL-owned channels
- Logo and listing in the conference app
- Display a pull up banner at the event
- 3 complimentary passes, incl. welcome reception & gala dinner
- \$100 discount on additional tickets

Gold sponsor

\$10,000 incl GST

Demonstrate your commitment to industry innovation.

Benefits include:

- Logo prominently displayed on event collateral
- Welcome on LinkedIn and MIAL-owned channels
- Logo and listing in the conference app
- Display a pull up banner at the event
- 2 complimentary passes, incl. welcome reception & gala dinner
- \$100 discount on additional tickets



Major Sponsorship Packages

Silver sponsor

\$5,000 incl GST

Associate your brand with an industry-critical event.

Benefits include:

- Logo displayed on event collateral
- Welcome on LinkedIn and MIAL-owned channels
- Logo and listing in the conference app
- Display a pull up banner at the event
- 1 complimentary pass, incl. welcome reception & gala dinner
- \$100 discount on additional tickets

Lanyard sponsor

\$15,000 incl GST

Guaranteed brand visibility throughout the event.

Benefits include:

- Opportunity to provide lanyards with your branding
- Welcome on LinkedIn and MIAL-owned channels
- Logo and listing in the conference app
- Display a pull up banner at the event
- 2 complimentary passes, incl. welcome reception & gala dinner
- \$100 discount on additional tickets



Event Function Packages

Reception sponsor

\$15,000 incl GST

Open the function that kicks off the event.

Benefits include:

- Opportunity to address reception guests
- Welcome on LinkedIn and MIAL-owned channels
- Logo and listing in the conference app
- Display a pull up banner at the event
- 2 complimentary pass, incl. welcome reception & gala dinner
- \$100 discount on additional tickets

Gala Dinner sponsor

\$15,000 incl GST

Outstanding brand recognition at an exclusive dinner event.

Benefits include:

- Opportunity to address gala dinner guests
- Welcome on LinkedIn and MIAL-owned channels
- Display a pull up banner at the event
- 2 complimentary pass, incl. welcome reception & gala dinner
- \$100 discount on tickets



Out-of-the-box Packages

Barista Station sponsor

\$8,000 incl GST

Maximum exposure at delegates' most popular destination.

Benefits include:

- Logo on the barista station and opportunity to supply branded cups
- Welcome on LinkedIn and MIAL-owned channels
- 1 complimentary pass, incl. welcome reception & gala dinner
- \$100 discount on additional tickets

SOLD OUT

Notebook sponsor

\$8,000 incl GST

Put your brand in the hands of every conference delegate.

Benefits include:

- Logo on the official conference notebook
- Welcome on LinkedIn and MIAL-owned channels
- 1 complimentary pass, incl. welcome reception & gala dinner
- \$100 discount on additional tickets

SOLD OUT

Supporting partner

\$2,500 incl GST

Gain brand recognition in the lead up to the event.

Benefits include:

- Welcome on LinkedIn and MIAL-owned channels
- 1 complimentary pass, incl. welcome reception & gala dinner
- \$100 discount on additional tickets



Information for Exhibitors

Marketplace stand

\$4,000 incl GST

Present your products and services to engaged delegates.

Benefits include:

- Your own stand in a dedicated exhibition space
- Welcome on LinkedIn and MIAL-owned channels
- Logo and listing in the conference app
- 1 complimentary pass, incl. welcome reception & gala dinner
- 1 exhibitor pass, incl. access to catering during breaks
- \$100 discount on additional tickets

Your showcase

A marketplace stand provides a platform to showcase your products and services to industry leaders, business owners, and key government stakeholders. The exhibition area is integral to conference activities with stands located adjacent to the catering area ensuring consistent exposure throughout the two days of plenary sessions.

Stand specifications

White-clothed table is provided with space for a backdrop up to 2 metres wide.



Booking Form

Contact details

Contact Name Company
Telephone Email
Billing Address

Select your package

<input type="checkbox"/>	Platinum partner	\$20,000
<input type="checkbox"/>	Gold sponsor	\$10,000
<input type="checkbox"/>	Silver sponsor	\$5,000
<input type="checkbox"/>	Lanyard sponsor	\$15,000
<input type="checkbox"/>	Reception sponsor	\$15,000
<input type="checkbox"/>	Gala Dinner sponsor	\$15,000
SOLD OUT	Barista Station sponsor	\$8,000
SOLD OUT	Notebook sponsor	\$8,000
<input type="checkbox"/>	Supporting partner	\$2,500
<input type="checkbox"/>	Marketplace stand	\$4,000

- Exhibitors are responsible for their own bump in/out and costs to transport, store, setup and staff marketing stand banners and any other collateral.
- Requests to cancel sponsorship or exhibition must be made to mial@eventandconferenceco.com.au, however, payment of the contracted amount is non-refundable as once accepted it is committed to the costs of staging the event. Alternative arrangements may be agreed to at the complete discretion of MIAL.
- MIAL reserves the right to cancel any exhibition that denigrates MIAL, its members, or the delegate experience, as determined by MIAL at its absolute discretion.
- Any damages caused by the Sponsor/ Exhibitor are its responsibility and the Sponsor/ Exhibitor agrees to indemnify MIAL to the extent any costs are incurred by it.
- MIAL shall not be held responsible for loss, damage or theft of exhibitor's stand, banners, products or collateral before, during, or after the event. Any arrangements regarding the delivery, storage and removal of property related to the Sponsor Exhibitor is entirely the responsibility of the Sponsor/Exhibitor.
- Payments made to Event & Conference Co. are held on MIAL's behalf by agreement.
- Exhibitors may be required to provide copies of insurances relevant to the exhibition, including public liability.

Terms & Conditions

- Receipt of this booking form confirms your intention to sponsor/exhibit and will trigger an invoice.
- Sponsorship is subject to approval by MIAL and will be confirmed by issuance of an invoice.
- Payment must be made within 30 days of invoice and finalised 14 days prior to the event, whichever is soonest.
- Promotion in accordance with the prospectus terms will commence on payment of invoice unless otherwise agreed.

I have read and accept the Terms & Conditions.

Name
Company
Signature
Date